# Miva Merchant 📿

SUIVANT READYTHEME CUSTOMIZATION

Updated November 25, 2014

**MIV**3

## Installing the Suivant ReadyTheme

These instructions are for installing a ReadyTheme to a brand new store. If you have an existing store, please contact support.

1. Got to http://www.miva.com/mm5/merchant.mvc?Screen=readythemes&Store\_Code=MIVA and down-load the theme you want. For this guide we are downloading and installing the Suivant ReadyTheme.



2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."



3. Select Frameworks, click on the upload button, select "Upload-Overwrite."

| ■ Menu     O     History      | Bookmarks               |                  |                           | V9 -            | Q Search               | Miv               |
|-------------------------------|-------------------------|------------------|---------------------------|-----------------|------------------------|-------------------|
| Home > User Interface > Fra   | ameworks > User Interfa | ace > Frameworks |                           |                 |                        |                   |
| User Interface<br>Pages Items | Image Types             | Frameworks       | Settings   Error Messages | Style Resources |                        | Bearch Frameworks |
| •                             |                         |                  |                           |                 | Apply Framework        |                   |
| +Code                         | Title                   | Description      | Preview Image             | Provider        | Cre Upload - Overwrite | ast Applied.      |
|                               |                         |                  |                           |                 | Upload - Skip          |                   |

4. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select "Choose."

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|------------------------------|----------------|--------------|--|--------------------|------------------|----------------------------|-------------|
| a > User Interface > Framewo | rks            |              |  |                    |                  |                            |             |
| er Interface                 |                |              |  |                    |                  |                            |             |
| iges Items I                 | mage Types     | Frameworks   | ngs Error Messag   | es Style Resou     | rces Mini-Basket | •                          | - c         |
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|                              |                | _ вторьох    | www.miva.com.html  |                    |                  | Nov 20, 2014, 12:04 PM     |             |

5. Click on your ReadyTheme, Click "Apply Framework."

| E Menu      O History     I Bo     | ookmarks           |                    |                |                     | Guitar Center 👻 | Q Search                  | 🗌 Miva Merchant 깆 |
|------------------------------------|--------------------|--------------------|----------------|---------------------|-----------------|---------------------------|-------------------|
| Home $>$ User Interface $>$ Framev | vorks              |                    |                |                     |                 |                           |                   |
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| Pages Items                        | Image Types Fran   | neworks Settings   | Error Messages | Style Resources     | Mini-Basket     | •                         | 🔿 Reset           |
|                                    |                    |                    |                |                     |                 | Advanced Search Search Fr | ameworks Q        |
| *                                  |                    |                    |                |                     |                 | Apply Framework           | O E III           |
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| suivant-readytheme                 | Suivant ReadyTheme | Suivant ReadyTheme |                | Suivant Ready Theme | 11-25-2014      | 11-25-2014                |                   |

6. Click the two boxes, "Overwrite Images" and "Overwrite CSS Files", then click "Apply."



7. A secondary warning page will come up, go ahead and hit "Apply" one more time.



## 8. Install XML file for Product Custom Fields

The Suivant Theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed. This excel file will allow you to add custom fields (product flags) to your products such as "Sale," "Hot," or "New." Here's how to install this file:

## 9. Go to Menu, then scroll down to "Data Management"



## <u>10. Under "Import/Export" and Select "Import Data and Settings in</u> <u>XML Provisioning Format"</u>

| E Menu O History Bookmarks                                   |
|--|
| Home > Data Management > Import/Export                       |
| Data Management Import/Export Import Settings Database Tools |
| Import Data  |
| Add/Update Categories from CSV                               |
| Add/Update Products from CSV                                 |
| Update Product Inventory from CSV                            |
| Add/Update Customers from CSV                                |
| Import Data and Settings in XML Provisioning Format          |

## 11. Upload "custom-fields.xml" from your downloads file



## 12. To Access New Custom Fields

| ≡ Menu 🕓                                   | History Bookmarks   |                                     |                                | Guitar Center -    | <b>Q</b> Search    | Miva Merchant $\bigcirc$ |
|--|---|-------------------------------------|--------------------------------|--------------------|--------------------|--------------------------|
| Home > Catalo                              | g > Products > Edit Product: Guitar 2 > Custom Field      | is                                  |                                |                    |                    |                          |
| Edit Pro                                   | duct: Guitar 2  | Attributes Inventory Kit Builder In | ventory Variants Categories Up | sold Products Cust | tom Fields 🗸 Updat | K K X X                  |
|  | inages neutroduces  |                                     |                                |                    | • opuu             |                          |
| Options:<br>Product Flag:<br>Product Type: | <select one=""> :<br/><select one=""> :</select></select> |                                     |                                |                    |                    | e Viteset Winde          |

- 1. Go to Menu and click on "Catalog"
- 2. Choose a product and click on the icon with the arrow to edit
- 3. Click on "Custom Fields" (if you don't see Custom Fields, click on the "..." at the very right of the menu and the rest of the menu will appear.)
- 4. Click on the "Product Flag" drop down menu, and choose which verbiage you want.
- 5. Click Update

Specs

|                     | Free Shipping on a  | ull orders over \$50 — <u>LEARN I</u> | MORE                  |                       |         |     |
|---------------------|---------------------|---------------------------------------|-----------------------|-----------------------|---------|-----|
|                     |                     |                                       | r.                    | 1.858.490.2570   🗉 OR |         |     |
| INSTRUMENTS GUITARS | BASE GUITARS DRUMS  | ACOUSTIC                              | ACCESSORIES           | MUSIC SHEETS          | SALE    | Q   |
| Home / Guitars      |                     |                                       |                       |                       |         |     |
| Guitars             |                     |                                       |                       |                       |         |     |
| CATEGORIES          | ORT BY Sort By      | VIEW 12 / 24 / A                      | T.                    |                       |         |     |
| Guitars             |                     |                                       |                       |                       |         |     |
| Base Guitars        |                     |                                       |                       |                       |         |     |
| Drums               |                     |                                       |                       |                       |         |     |
| Sub Category 1      |                     |                                       | and the second second |                       | ź       | 17- |
| Sub Category 2      | 18.9                |                                       |                       |                       |         |     |
| Category 1          | a state             |                                       |                       | -                     |         |     |
| Category 2          | A STATE             |                                       | <u></u>               |                       |         |     |
| Category 3          |                     |                                       |                       |                       | 9       |     |
| Secondary Featured  | No.                 |                                       |                       |                       | ( - m   | 1   |
| Products            | See She             |                                       | HOT                   |                       |         | NEW |
| Women               | Most Popular Guitar | Guita                                 |                       |                       | uitar 2 |     |
| Men                 | \$356.95            | \$198                                 |                       |                       | 178.85  |     |
| Baby & Kids         |                     |                                       |                       |                       |         |     |

## Customizable Areas in the Suivant ReadyTheme



## Accessing the Suivant ReadyTheme

- 1. Click on the Menu
- 2. Click on ReadyTheme

| Menu 🕜 History | y  | Bookm | narks   |                  |                  |                 |
|----------------|----|-------|---------|------------------|------------------|-----------------|
| A Home         |    | ings  |         |                  |                  |                 |
| Catalog        | ۲I |       |         |                  |                  |                 |
| Customers      |    |       |         |                  |                  |                 |
| i Marketing    |    | S     | Banners | Content Sections | Product Listings | Navigation Sets |
| 🕂 Marketplaces | Þ  | -     |         |                  |                  |                 |
| ReadyTheme     |    | -     |         |                  |                  |                 |

# Replace the Top Logo with Alternate Image

#### UNDER SETTINGS TAB

#### ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Go to Logo Type/Logo Image
- 2. Click on "Select Logo"
- 3. Upload your logo to replace the current one. Click on "Select" in the bottom right corner.
- 4. Click "Update" in the top right corner.

| <b>⊟</b> Menu (S) | History Bookmarks                               | Beta 3 Demo Store 👻     | Q Search              | ) Miva Merchant 깆 |
|-------------------|---|-------------------------|-----------------------|-------------------|
| Home > ReadyTh    | neme > Settings                                 |                         |                       |                   |
| ReadyTh           | eme   |                         |                       |                   |
| Settings          | Images Banners Content S                        | Sections Product Listin | igs Navigation Sets   | ✓ Update 🗘 Reset  |
| Look & Feel       |   |                         |                       | ^                 |
| Logo Type:        | Image ÷   |                         |                       |                   |
|                   | Logo Image: graphics/00000002/logo.png          | Select Lo               | ogo <u>Clear Logo</u> |                   |
|                   | Auto Sizing:     Use image dimensions           |                         |                       |                   |
|                   | Width Height (in pi     Alt Text: Retro Revival | xels)                   |                       |                   |

## Replace Top Logo with Text

#### UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.

- 1. Next to "Logo type" click on Image Drop Down Menu
- 2. Select: Text"

- 3. Enter "Store Name" and "Store Tagline"
- 4. Click "Update" in top right corner.

| ∃ Menu         | History Bookmarks                                | Beta 3 Demo Store 👻 | Q Search | ] Miva Merchant $\bigcirc$ |
|----------------|--|---------------------|----------|----------------------------|
| Home > ReadyTh | heme > Settings                                  |                     |          |                            |
| ReadyTh        | eme  |                     |          |                            |
| Settings       | Images Banners Content Sections Product Listings | Navigation Sets     |          | ✓ Update ⑦ Reset           |
| Look & Feel    |  |                     |          | ^                          |
| Logo Type:     | Image<br>/ Text                                  |                     |          |                            |
|                | Store Name/Domain: Guitar Center                 |                     |          |                            |
|                | Store Tagline/Phone: Your Online Music Store     |                     |          |                            |
|                |  |                     |          |                            |

# Enable Social Media Icons

UNDER SETTINGS TAB

- 1. Click "Enable Social Icons"
- 3. Enter your links for whichever platforms you are on (empty fields will not show an icon on your Storefront page)
- 4. Click "Update"

| Social Icon     | S   |  |
|-----------------|---|--|
|                 | Scial Icons   |  |
| Facebook Link:  | https://www.facebook.com/guitarcenter                   |  |
| Twitter Link:   | https://twitter.com/guitarcenter                        |  |
| Instagram Link: | http://instagram.com/guitarcenter                       |  |
| Google+ Link:   |   |  |
| Pinterest Link: | http://www.pinterest.com/guitarcenter                   |  |
| Vimeo Link:     | http://vimeo.com/guitarcenter                           |  |
| Youtube Link:   | https://www.youtube.com/channel/UCGX2V-WbmkvNyfosVEnPnc |  |
| Flickr Link:    |   |  |

#### Enable Third Party Social Sharing Code UNDER SETTINGS TAB

- 1. If you have a 3rd Party Social Sharing Code, click the "Enable Social Sharing Code" box
- 2. Enter your code into the "3rd Party Social Sharing Code" Field
- 3. Click "Update"



# Enable Trust Symbol

#### UNDER SETTINGS TAB

- 1. If you have a SSL Site Seal, Click the "Active" box
- 2. Enter your code into the :SSL Site Seal or Trust Symbol: field

#### 3. Click "Update"



## Updating Images - "Main Hero" Image

#### UNDER IMAGES TAB

#### ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Select "Images" Tab
- 2. Select "Storefront Hero Image"
- 3. Click the pencil icon to edit/replace the image
- 4. Under the "Image" field, click "Select Image" and upload your new image
- 5. Update your "Alt Text" as well as any other appropriate fields
- 6. Click "Save"

| ■ Menu O P     | History 📕 Bookmarks 🕜 Upda | ites Available |   | Guitar Center + Q Search | Miva Merchant 9                       |
|----------------|----------------------------|----------------|---|--------------------------|---------------------------------------|
| Home > ReadyTh | eme > Images               |                |   |                          | · · · · · · · · · · · · · · · · · · · |
| ReadyTh        | eme                        |                |   |                          |                                       |
| Settings       | Images Banners             | Content Se     | ctions Product Listings Navigation Sets |                          | ⊖ Reset                               |
|                |                            |                |   |                          | earch Search Images                   |
| × cs           | / / 🗇                      | Edit Re        | adyTheme Image                          | ×                        | + Ø 45 III                            |
| Image          | Code                       | Code:<br>Name: | sfnt_hero Storefront: Hero Image        |                          |                                       |
|                |                            |                | Rem Tag:                                |                          |                                       |

## Update "Storefront Special" Image

#### UNDER IMAGES TAB

- 1. Select "Limited Time Special" image
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

## Update "Storefront New" Image

#### UNDER IMAGES TAB

- 1. Select the "New Arrivals" image
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

### Update "Storefront Sale" Image

#### UNDER IMAGES TAB

- 1. Select the "Sale" image
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.

5. Click "Save"

## Update "Storefront Promo" Banner Text

#### UNDER BANNERS TAB

#### ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Select Banners Tab
- 2. Click on "Storefront Promo Message"
- 3. Click the pencil icon to edit/replace the text
- 4. In the "Message" field, enter your new text
- 5. Click "Save"

# Update "Footer: About Us" Content

#### UNDER CONTENT SECTIONS TAB



#### ReadyTheme

Settings Images Banners Content Sections Product Listings

1. Click on the "Content Sections" Tab

- 2. Click on "Footer About Us" item
- 2. Click on the pencil icon to edit it

Navigation Sets

- 3. In the "Content" field add your information
- 4. Click "Save"



## Update "Most Popular"

#### UNDER PRODUCT LISTINGS TAB

#### ReadyTheme

| Setti   | ngs Images Banners Content Sections   | Product Listings | Navigation Sets |
|---|---|------------------|-----------------|
| Edit Product  | L Listing<br>(Mt sealer found failed  |                  |                 |
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| Product Links:<br>Custom Fields:  | (a) Na Kanda Googna (da .a)<br>Kata Sanayatan<br>Mada Tana<br>Mada Tana |                  |                 |
| Product Images:   | Se Main   |                  |                 |
| Default Sort Method<br>Number of Products   |   |                  |                 |
| Products To Display   |   |                  |                 |
|   | Products in Category 4 guitar   |                  |                 |
| Notes:  |   |                  |                 |
| Versions:   | 11/05/2014 15:03:14 #ST 1 Gloss History Point + Click Mode  |                  |                 |
|   |   |                  |                 |
|   | Cancel Cover  |                  |                 |

- 1. Select the "Most Popular" banner
- 2. Click on the pencil icon to edit
- 3. Under "Custom Fields" select the items you want to display, then click select to move them over into the secondary box.
- 4. Under "Products to Display" choose where you want the products to pull from
- 5. Fill in any other applicable fields
- 6 Click "Save"

## Update Top Navigation Bar

UNDER NAVIGATION SETS TAB

#### ReadyTheme

Settings Images Banners Content Sections Product Listings

- ngs Navigation Sets
- 1. Click on the "Main Navigation Bar" tab
- 2. Click on the page icon with an arrow on it in the top column
- 3. Click on any item you want to update
- 4. Click on the pencil icon to edit it and update to your navigation choices
- 5. Under "Link" choose where you would like the navigation to go to
- 6. Continue until all navigation is updated, click "Save"

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## Create Drop Down Menu

#### UNDER NAVIGATION SETS TAB

- 1. Hover (don't click) over "Top Navigation Bar"
- 2. Click on the page icon with an arrow on it in the left column
- 3. Click on any Parent Navigation that you want to have a Sub Nav for
- 4. Click on "Add Child Navigation Item"
- 5. Fill in the "Name" of the sub navigation item
- 6. Under "Link" choose where you would like the navigation to go to
- 7. If you have more sub navigation to add click on the "Add+", if you're done, click on the "Add" Button

| E Menu 🔇 History 📕 Bookmarks                                     |  | Optics Ready Theme + | Q Search                  | 🗌 Miva Merchant 깆 |
|--|--|----------------------|---------------------------|-------------------|
| Home $>$ ReadyTheme $>$ Navigation Sets $>$ Edit Navigation Iter | n: top_navigation > Navigation Items             |                      |                           |                   |
| Edit Navigation Item: top_navi                                   | igation  |                      |                           |                   |
| Navigation Items   |  |                      |                           |                   |
|  |  |                      |                           | vigation Items Q  |
| X CSV 🧨 🛍  |  | Add Navigation Item  | Add Child Navigation Item | Ø 45 III          |
|  |  |                      |                           |                   |
| Men  | Add Child Navigation Iter                        | n                    | ×                         |                   |
| Aviator  |  |                      |                           |                   |
| <ul> <li>Rectangle</li> </ul>                                    | Name: Sub Navigation<br>Link: Category © Guitars | LOOK UP              |                           |                   |
| Wayfarer   | Link Target: Self :                              |                      |                           |                   |
| Women  | Ca   | ncel Add Ad          | +bt                       |                   |
| Butterfly  | Category: Butterfly                              |                      |                           |                   |

Note: You can have unlimited categories. Once you have more than six, the menu will wrap downwards.

## Update Footer Navigation

#### UNDER NAVIGATION SETS TAB

- 1. Click on the "Footer Categories" item
- 2. Click on the page icon with an arrow on it in the top column
- 3. Click on any item you want to update
- 4. Click on the pencil icon to edit it and update to your navigation choices
- 5. Under "Link" choose where you would like the navigation to go to
- 6. Continue until all navigation is updated, click "Save"
- 7. Follow these same steps for "Helpful Links" column

| E Menu O History 📕 Bookmarks                | Optics Ready Theme <del>-</del>                                  | Q Search                  |
|---|--|---------------------------|
| Home $>$ ReadyTheme $>$ Navigation Sets $>$ | Edit Navigation Item: footer_navig $ ightarrow$ Navigation Items |                           |
| Edit Navigation Item:                       | footer_navigation_01   |                           |
| Navigation Items                            | 5  |                           |
|   |  |                           |
| X CSV 🖋 🗎                                   | Add Navigation Item  | Add Child Navigation Item |
|   |  |                           |
| ✓ Men                                       | Edit Navigation Item   | ×                         |
| <ul> <li>Aviator</li> </ul>                 | Name: Men  |                           |
| Rectangle                                   | Link: Category ÷ men   | LOOK UP                   |
| Wayfarer                                    |  |                           |
|   | Cancel   | Delete                    |

## Update Contact Info

(Not part of the Theme Section)

- 1. Go up to top left and click on "Menu"
- 2. Scroll down and click on "Store Settings"
- 3. Whatever information you list here is what will show up in the "Contact" column on your Storefront page

| E Menu     O Hi  | istory 📕 Bookmarks 🕕 Updates Availab  | ke l                        | Guit                | itar Center 👻 🖸 | Search        | ] Miva Merchant $igodot$ |
|--|---|-----------------------------|---------------------|-----------------|---------------|--------------------------|
| Home > Edit Store:   | Guitar Center 👌 Store Details   |                             |                     |                 |               |                          |
| Edit Store   | e: Guitar Center  |                             |                     |                 |               |                          |
| Store Details  | States Countries  | Customer Fields User Groups | Encryption Keys Sta | tate Based Sale | es Tax 🗸 🗸 Up | date 🗘 Reset 📼 More      |
| Identification   |   |                             |                     |                 |               | ^                        |
| Manager: bren<br>Store Code: beta<br>Store Name: Guita   | 3   |                             |                     |                 |               |                          |
| Owner  |   |                             |                     |                 |               | ^                        |
| Email Address: Company: Address: City: State/Province: Zip/Postal Code: Country: Cou | Irennan Heyde<br>bheydegimivamerchant.com<br>16745 West Bernardo Drive, 4th Floor<br>San Dego<br>CA<br>29227<br>United States 2<br>1.858.490.2570 |                             |                     |                 |               |                          |